

Sponsorship Package for SOS: Strengthening Our Students

 Saturday, February 24, 2024, SOS: Strengthening Our Students will celebrate the 11th Annual ***“Soup 4 the Soul”*** Fundraiser from 2 p.m. until 5 p.m. **Hilton Garden Inn, 700 Beta Drive Mayfield Village, Ohio 44143.**

The event will be hosted by **Fox 8 News** **“Kickin it With Kenny”** Kenny Crumpton. Celebrity servers scheduled to appear; **Fox 8 News**, **WKYC Channel 3**, **News Channel 5**, **WOIO Cleveland19 News**, **CW43 Focus**, **93.1 FM WZAK**, Sam Sylk. **Jay Honda Auto Group**, Mark Lyons and Nate Lancry. **Skye La Rae’s** **Culinary Service**, Eric Wells, **Hope Haven**, Yvonne Pointer. **Chill Talk** host, Kevin “Chill” Heard. **WKNR 850am**. **WOVU 95.9 FM.**

***“Soup 4 the Soul”*** is an opportunity for the community to sample deliciously prepared soups. After the feast get your praise on with a live concert. Last year’s event sold out. There will be door prizes, raffle, silent auction, vendors, and more…

SOS: Strengthening Our Students is a 501c3 non-profit organization whose mission is to enrich the lives of family and children through education, life skills, and innovative programs, such as; Young Entrepreneur Program, and Summer Camp. All proceeds benefit SOS.

Pre-sale tickets $35.00 will be available starting November 1, 2023 online [www.strengtheningourstudents.com](http://www.strengtheningourstudents.com) **Click “Donate”**

Donations $40.00 dollars at the door day of event.

For more information about Sponsorship Package, contact Event Chair Richard Scott 216.374.6452 or Executive Director Dyeatra Williams 216.321.0911.

Visit Our Website: strengtheningourstudents.com

Like us on Facebook, Twitter, Instagram, YouTube

**Presenting Sponsorship Marketing Strategy for 2024**

* **Print**
* Your company name/logo will appear in every print advertisement/editorial as Presenting sponsor.
* **\*** The Plain Dealer \*Call & Post \* Cleveland.com \* Code M Magazine
* **Electronic Media**
* Television
* Radio
* Social Media (Facebook, Facebook Live, Twitter, Instagram)
* Website
* Video Streaming
* **Promotional Items**
* Your company name/logo will appear on all promotional items include: Posters/Flyers/Banners/Souvenir Program
* **Event** Your company name/logo will appear via video streaming throughout the event as a Presenting sponsor
* Your company name/logo will be mentioned continuously throughout the evening as a Presenting sponsor
* Your company will receive ten (10) complimentary event tickets
* Commemorative ***“Soup 4 the Soul”*** Apron

**Presenting Sponsorship Investment: $10,000**

**Gold Sponsorship Marketing Strategy for 2024**

* **Promotional Items**
* Your company name/logo will appear on all promotional items include: Posters/Flyers/Banners/Souvenir Program
* **Electronic Media**
* Television
* Radio
* Social Media (Facebook, Facebook Live, Twitter, Instagram)
* Website
* Video Streaming
* **Event**
* Your company name/logo will appear via video streaming throughout the event as a Gold sponsor
* Your company name/logo will be mentioned continuously throughout the evening as a Gold sponsor
* Your company will receive eight (8) complimentary event tickets
* Commemorative “***Soup 4 the Soul”*** Apron

**Gold Sponsorship Investment: $5,000**

**Silver Sponsorship Marketing Strategy for 2024**

* **Promotional Items**
* Your company name/logo will appear on all promotional items include: Posters/Flyers/Souvenir Program
* **Electronic Media**
* Television
* Radio
* Social Media (Facebook, Facebook Live, Twitter, Instagram)
* Website
* **Event**
* Your company name/logo will be mentioned continuously throughout the evening as a Silver sponsor
* Your company will receive six (6) complimentary event tickets
* Commemorative ***“Soup 4 the Soul”*** Apron

**Silver Sponsorship Investment: $3,000**

 **Bronze Sponsorship Marketing Strategy for 2024**

* **Promotional Items**
* Your company name/logo will appear on all promotional items include: Posters/Flyers/Souvenir Program
* **Electronic Media**
* Television
* Radio
* Social Media (Facebook, Facebook Live, Twitter, Instagram)
* Website
* **Event**
* Your company name/logo will be mentioned continuously throughout the evening as a Bronze sponsor
* Your company will receive four (4) complimentary event tickets
* Commemorative ***“Soup 4 the Soul”*** Apron

**Bronze Sponsorship Investment: $2,000**